Cookie Policy

Archer Protect Inc. believes in transparency about collection and use of data. This policy provides information about how and when Archer uses cookies for these purposes. Capitalized terms used in this policy but not defined have the meaning set forth in our Privacy Policy, which also includes additional details about the collection and use of information at Archer.

What is a cookie?
Cookies are small text files sent by us to your computer or mobile device, which enable Archer features and functionality. They are unique to your account or your browser. Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser delete them or until they expire.

Does Archer use cookies?
Yes. Archer uses cookies and similar technologies like single-pixel gifs and web beacons. Archer uses both session-based and persistent cookies. Archer sets and accesses cookies on the domains operated by Archer and its corporate affiliates (collectively, the "Sites"). In addition, Archer uses third party cookies, like Posthog.

How is Archer using cookies?
Some cookies are associated with your account and personal information to remember that you are logged in and which workspaces you are logged into. Other cookies are not tied to your account but are unique and allow us to carry out analytics and customization, among other similar things. Cookies can be used to recognize you when you visit a Site or use our Services, remember your preferences, and give you a personalized experience that is consistent with your settings. Cookies also make your interactions faster and more secure.

Categories of use
- **Authentication:** If you're signed into the Services, cookies help Archer show you the right information and personalize your experience.
- **Security:** Archer uses cookies to enable and support security features, and to help detect malicious activity.
- **Preferences, features, and services:** Cookies denote which language you prefer and what your communications preferences are. They can help fill out forms on our Sites more easily. They also provide you with features, insights, and customized content.
- **Marketing:** Archer may use cookies to help deliver marketing campaigns and track their performance (e.g., a user visited archerprotect.com and then signed up). Similarly, Archer's partners may use cookies to provide us with information about your interactions with their services, but use of those third-party cookies would be subject to the service provider's policies.
- **Performance, Analytics, and Research:** Cookies help Archer learn how well the Sites and Services perform. Archer also uses cookies to understand, improve, and research products, features, and services, including to create logs and record when you access our Sites and

Services from different devices, such as your work computer or your mobile device.

What third-party cookies does Archer use?
You can find a list of the third-party cookies that Archer uses on our sites along with other relevant information in the Cookie table below. Archer does its best to keep this table updated, but please note that the number and names of cookies, pixels, and other technologies may change from time to time.

How are cookies used for advertising purposes?
Cookies and other ad technology such as beacons, pixels, and tags help Archer market more effectively to users that may be interested in the Services. They also help with aggregated auditing, research, and reporting.

What can you do if you don't want cookies to be set or want them to be removed?
You have the option to disable and delete cookies that may not be necessary for the basic functionality of our website. Please note, blocking categories may impact your experience on our website. You may access the Cookie Manager at any time in the footer of our website.

Does Archer respond to Do Not Track Signals?
The Sites and Services do not collect personal information about your online activities over time and across third-party websites or online services. Therefore, "do not track" signals transmitted from web browsers do not apply to the Sites or Services, and Archer does not alter any data collection and use practices upon receipt of such a signal.

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Appendix A: Cookie Table

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.   You can set your browser to block or alert you about these cookies, but that will cause some parts of the site to not work. These cookies do not store any personally identifiable information.

Domain	Description	Type
https://cognito-idp.us-east-1.amazonaws.com/	Used for authentication	Third party

Performance Cookies

These cookies (Arhcer uses Posthog) allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

Domain	Description	Type
us.posthog.com	Used for analytics	Third party