

Privacy Policy

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1. Introduction

The Archer Protect, Inc. is a fraud prevention company offering its services to its customers, and other users of its website and services. Archer offers a robust set of tools to assist partners in performing risk assessments during critical user interactions such as sign ups, loan requests and other transactions

We understand that you are aware of and care about your own personal privacy interests, and we take that seriously.

This Privacy Notice describes the personal details we may collect about you when you visit our website, social media sites and any other way that you interact with us. We recognize that information privacy is an ongoing responsibility, and so we will from time to time update this Privacy Notice as we undertake new personal data practices or adopt new privacy policies.

The word “You” or “Your” relates to our direct customers, or visitors of our website or end-users of our customers/partner’s service

2. Data Protection Officer

- 2.1. Archer Protect, Inc. has appointed a Data Protection Officer who has the responsibility to monitor how we comply with our obligations as stipulated by law and advises Archer how to carry out processing in line with the law.
- 2.2. Archer Protect, Inc is also a Data Controller with regards to the processing of non-direct “End-User Personal Data”
- 2.3. Archer has appointed a Data Protection Officer who you can contact about every issue regarding the processing of your personal data and the exercise of your right. If you have any questions or concerns about Archer Protect, Inc’s personal data policies or practices or would like to exercise your privacy rights, please direct your query to Archer Protect, Inc’s data protection officer, contact information are as follows:

Archer Protect, Inc.

privacy@archerprotect.com

3. How and why we collect and use (process) your personal information

- 3.1. Archer may receive the following personal identifiers about You from our partners: Name, Address, contact information, Date of birth, National Identification number and any other information as may be required.
- 3.2. We process your personal data for the following purpose: to identify you, prevent fraud, detection of fraud (ii) providing the services including registration on the website, providing demos, establishing contractual relationship, enhancing our services, providing customer support and providing information on service updates and prospect
- 3.3. We do not knowingly attempt to solicit or receive personal information from Children.
- 3.4. From time to time, Archer Protect, Inc. receives personal information about individuals from partners. We may also collect your personal data from a third party website (e.g. LinkedIn, corporate registry).

4. Use of the Archer Protect, Inc. Website

- 4.1. As is true of most other websites, Archer Protect, Inc.’s website collects certain information automatically and stores it in log files. The information may include internet protocol (IP) addresses, the region or general location where your computer or device is accessing the internet, browser type, operating system and other usage information about the use of Archer Protect, Inc.’s website, including a history of the pages you view.

- 4.2. We use this information to help us design our site to better suit our users' needs. We may also use your IP address to help diagnose problems with our server and to administer our website, analyze trends, track visitor movements, understand how you and potential customers use its website and gather broad demographic information that assists us in identifying visitor preferences. This assists Archer Protect, Inc. with providing more relevant products and services, with communicating value to our customers and with providing appropriate staffing to meet customer needs.
- 4.3. Archer Protect, Inc. has a legitimate interest basis in processing your personal data which is to prevent fraud and protect business.

5. Cookies and tracking technologies

- 5.1. We typically collect this information through variety of tracking technologies including cookies, flash objects, web beacons, file information and similar technologies (“**tracking technologies**”);
- 5.2. We may use the data collected through tracking technologies to:
 - 5.2.1. Remember information so that you will not have to re-enter it during your visit or the next time you visit our website or mobile application;
 - 5.2.2. Provide custom, personalised content and information, including targeted content and advertising;
 - 5.2.3. Identify you across multiple devices;
 - 5.2.4. Provide and monitor the effectiveness of our Services;
 - 5.2.5. Monitor aggregate metrics such as total number of visitors, traffic, usage and demographic patterns on our Services;
 - 5.2.6. Diagnose or fix technology problems and otherwise to plan for and enhance our Services;
- 5.3. We may use one or more third party analytics services to evaluate your use of our Services, by compiling reports on your activities on our mobile application and analysing performance metrics. By assessing and using our Services, you consent to the processing of your data by these analytics providers in the manner and for the purposes set out in this Notice
- 5.4. We ask for your consent and for you to confirm your preferred settings to use these cookies when you first access our website. We will reconfirm your consent on a yearly basis or in case of any changes to our policy. You have the right to withdraw your consent or delete cookies at any time by following the instructions provided in your browser settings.

5.5. Archer Protect, Inc. makes available a comprehensive cookie notice that describes the cookies and tracking technologies used on Archer Protect, Inc. website and provides information on how users can accept or reject them. To view the notice, just click <https://www.archerprotect.com/cookies>.

6. Sharing information with third parties

- 6.1. Your Personal data will be primarily processed by Archer for the above listed purposes. Please note that we may share your personal data with Partner, a list of our partners ranges from service providers, financial institution partners, integration tools providers, payment processors, public database providers. The personal information Archer Protect, Inc. collects from you is stored in one or more secured databases hosted by third parties. These third parties do not use or have access to your personal information for any purpose other than cloud storage and retrieval. On occasion, Archer Protect, Inc. engages third parties who are facilitating the delivery of our services to send information to you, including information about our products, services, and events. We take your Privacy seriously and as such we do not sell or rent your personal information to anyone and do not use your data other than for the purposes covered under this notice.
- 6.2. The personal data you have provided, we have collected from you or have received from a third party will be used to prevent fraud and protect the business of Archer and its Partners.
- 6.3. We do not otherwise reveal your personal data to non-Archer Protect, Inc. persons or businesses for their independent use unless: (1) you request or authorise it; (2) the information is provided to comply with the law (for example, compelled by law enforcement to comply with a search warrant, subpoena, or court order), enforce an agreement we have with you, or to protect our rights, property or safety, or the rights, property or safety of our employees or others; (3) the information is provided to our partners, or service providers who perform functions on our behalf; (4) to address emergencies or acts of God; or (5) to address disputes, claims, or to persons demonstrating legal authority to act on your behalf. We may also gather aggregated data about our services and website visitors and disclose the results of such aggregated (but not personally identifiable) information to our partners, service providers, advertisers, and/or other third parties for marketing or promotional purposes.

7. Transferring personal data.

- 7.1. Archer Protect, Inc. has its headquarters in the United States. Information we collect about you will be transferred in accordance with the GDPR. By using Archer Protect, Inc.'s services, you acknowledge that your personal information will be processed in the United States. The United States has not sought nor received a finding of “adequacy” from the European Union under Article 45 of the GDPR. Pursuant to Article 46 of the GDPR, Archer Protect, Inc. is providing for appropriate safeguards by entering binding, standard data protection clauses, enforceable by data subjects in the EEA and the UK. T
- 7.2. Depending on the circumstance, Archer Protect, Inc. also collects and transfers to the U.S. personal data with consent; to perform a contract with you; or to fulfill a compelling legitimate interest of Archer Protect, Inc. in a manner that does not outweigh your rights and freedoms. Archer Protect, Inc. endeavours to apply suitable safeguards to protect the privacy and security of your personal data and to use it only consistent with your relationship with Archer Protect, Inc. and the practices described in this Privacy Notices. Archer Protect, Inc. also enters into data processing agreements and model clauses with its Partners whenever feasible and appropriate. Since it was founded, Archer Protect, Inc. has received zero government requests for information.
- 7.3. For more information or if you have any questions, please contact us at privacy@archerprotect.com

8. Data Subject rights

- 8.1. The European Union's General Data Protection Regulation (GDPR) and other countries' privacy laws provide certain rights for data subjects. Data Subject rights under GDPR include the following:
- 8.1.1. Right to be informed
 - 8.1.2. Right of access
 - 8.1.3. Right to rectification
 - 8.1.4. Right to erasure
 - 8.1.5. Right to restrict processing
 - 8.1.6. Right of data portability
 - 8.1.7. Right to object processing
 - 8.1.8. Rights related to automated decision making including profiling

- 8.2. This Privacy Notice is intended to provide you with information about what personal data Archer Protect, Inc. collects about you and how it is used. If you wish to confirm that Archer Protect, Inc. is processing your personal data, or to have access to the personal data Archer Protect, Inc. may have about you, please contact us.
- 8.3. Reasonable access to your personal data will be provided at no cost. If access cannot be provided within a reasonable time frame, Archer Protect, Inc. will provide you with a date when the information will be provided. If for some reason access is denied, Archer Protect, Inc. will provide an explanation as to why access has been denied.
- 8.4. For questions or complaints concerning the processing of your personal data, you can email us at privacy@archerprotect.com.

9. Data storage and retention

- 9.1. Your personal data is stored by Archer Protect, Inc. on its servers, and on the servers of the cloud-based database management services the Archer Protect, Inc. engages, located in the United States. The Archer Protect, Inc. retains service data for the duration of the customer's business relationship with the Archer Protect, Inc. and for a period of time as dictated necessary by regulations thereafter, to analyze the data for Archer Protect, Inc.'s own operations, and for historical and archiving purposes associated with the Archer Protect, Inc.'s services.
- 9.2. Archer Protect, Inc. retains prospect data until such time as it no longer has business value and is purged from Archer Protect, Inc. systems. All personal data that Archer Protect, Inc. controls may be deleted upon verified request from Data Subjects or their authorised agents.
- 9.3. For more information on where and how long your personal data is stored, and for more information on your rights of erasure and portability, please contact us at: privacy@archerprotect.com

10. Questions, concerns or complaints

- 10.1. If you have questions, concerns, complaints, or would like to exercise your rights, please contact us at:

Archer Protect, Inc.

4 Lynnette Drive

Fairview, NC 28730



privacy@archerprotect.com